

## Daniela Ferrando Senior Copy

Location: Italy > Lombardia > Milano Website: http://www.danielaferrando.com Years of Experience: 5-10 Employment Search: No Internships Available: Si

#### **Showcase description**

Free-lance business communication in 3 words: concept, content, copywriting. Plus digital strategies, social media and transcreation - which combines the best of translation and creativity. I search for, organize and write the facts (and ideas and emotions) that make the interactions among companies, markets and individuals. I do this for a variety of digital and printed media. I'm also a dollcultural blogger and a doll culture expert with a rich editorial and video and active experience in the field. As a free-lance professional, I'm a direct, flexible and indipendent consultant but I'm always ready to work with your team. www.danielaferrando.com http://dollculture.blogspot.com

#### Advertising





#### Other



#### **Brochures and Publications**







# **Daniela Ferrando** Senior Copy

## **Case History**



## **Corporate Identity**

















### **Promotion**





