



Francesca Abbatantuono

Senior Art Director

Location: Italy > Lombardia > Milano
Website: <http://www.rogue.it>

Years of Experience: >10
Employment Search: No
Internships Available: No

Showcase description

La mia attività si concentra nello sviluppo creativo di campagne integrate, dalla digital communication alla graphic identity fino agli eventi. Digital communication: - Digital strategy & branding - Online adv & campaign - Viral marketing & advergame - Social Media Application Comunicazione: - Brand Identity - Advertising - Below the line - Word of Mouth (WOM) Eventi: - Ambient marketing e circuiti - Guerriglia e street marketing - Convention e incentive
