



Mcluc Culture

Senior Art Director

Location: Italy > Emilia-Romagna > Parma

Website: <http://www.mclucculture.it>

Skype Username: mcluc_culture

Years of Experience: >10

Employment Search: Si

Internships Available: Si

Showcase description

Since 2005 we have dedicated ourselves to the creation of a coordination of creatives for mutual support, in the study of new youth languages and cultural ferments coming from the street. We promote emerging culture to foster the free expression of talents that would otherwise remain unexpressed. We carry out cool hunting activities and projects that use expressive forms such as design and fashion, dealing with all artistic disciplines and social changes. Since 2009 we have been organizing the selections of the multidisciplinary MArteLive Parma competition for artists. Organization of events for multidisciplinary artistic promotion. Competitions, exhibitions, performances concerning street art, hip hop, writing, sport and urban dance, contemporary art, installations, use of new spaces, happenings, guerrilla marketing, booking. Creation of trend books, forecasts of new trends. Third party promotion using alternative promotional forms. Since November 2014 McLuc Culture has been registered in the Register of Free Association Forms of the Municipality of Parma.
