



# Virginia Cafaro

## Senior Copy

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Location: Italy > Lombardia > Milano

Years of Experience: >10

Employment Search: Si

Internships Available: No

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### Showcase description

Hi, My name is Virginia Cafaro and I'm a freelance strategist and copywriter with twelve years of experience at the intersection of brand narrative, content strategy, and creative direction. I've worked across fashion, lifestyle, travel, pharma, and digital services (among others), leading both creative and strategic projects from concept to execution. I'm comfortable working alongside designers and cross-functional teams, translating brand values into coherent, resonant content across every touchpoint. I've also lead communications crisis and personal branding projects!

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