



Gaia Taffelli

Marketing Junior

Location: Portugal > No

Website: <https://positive-performance-679324.framer.app/>

Years of Experience: 5

Employment Search: Si

Internships Available: Si

Showcase description

My name is Gaia Taffelli, and I am a master's degree student in Communication, Marketing & Advertising at the Universidade Católica Portuguesa in Lisbon. Starting in February 2026, I would like to undertake a curricular internship to complete my academic studies, and your company has caught my attention due to its innovative and dynamic approach to building identities that communicate with depth and intention. Throughout my studies, I have developed a particular focus on what often remains in the background: details, latent meanings, and unexpressed needs. I believe that a good branding project stems from the ability to bring these gray areas to light and transform them into clear and coherent languages. It is an approach that I feel is close to yours and that guides my way of analyzing, designing, and shaping content. My experience in branding, strategic communication, and digital content, in contexts that vary in size and sector, has allowed me to refine my visual sensitivity, analytical rigor, and attention to detail. These are skills that I wish to make available in an environment where thought and form engage in continuous dialogue. At the same time, I am developing an experimental thesis with an international scope on the role of brands in the construction of contemporary meanings and rituals: a research project that will accompany my internship and offer the host company a useful and applicable perspective on the theme of brand identity.
