



Andrea D'Alise

PR and Events

Location: Italy > Lombardia > Milano

Years of Experience: 5-10

Employment Search: Si

Internships Available: No

Showcase description

I have over ten years of experience in the event management sector, specializing in the planning and coordination of B2B events and complex projects. I have developed a strong focus on problem-solving and a natural ability to work as part of a team. Throughout my career, I have managed a wide range of events for companies in various industries, including Disney, MINI, Würth, INTEL, and Peroni, refining my skills in project management and team coordination and maintaining strong relationships with clients and suppliers. I am proficient in negotiation techniques with partners and suppliers and experienced in handling complex budgets, always ensuring events remain within the company's established limits. In my role as an Account Specialist, I further strengthened my client relationship management skills, overseeing all stages from initial briefing to final delivery, with particular attention to defining effective go-to-market strategies. This experience allowed me to hone my written and verbal communication skills, ensuring that client needs are consistently met. As an Event Manager and Project Manager, I developed a keen eye for detail and a strong capacity to supervise every phase of events, from initial planning to final monitoring, including coordinating all logistical and operational aspects. I consider myself proactive and versatile, able to handle unexpected situations with calm and determination, always ensuring events run smoothly. I am a highly sociable and determined person with a strong aptitude for problem-solving and a constant desire for growth. I am available for an interview at your convenience, and I thank you for your time and consideration. Sincerely, Andrea D'Alise

Curriculum

