



# Clara Perina

## Marketing Manager

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Location: Italy > Lombardia > Varese

Years of Experience: 5

Employment Search: Si

Internships Available: Si

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### Showcase description

As an International Business student at Hult International Business School, I have developed analytical strategic skills to understand marketing opportunities and challenges facing both local and global companies. The assignments included carrying out analysis and presenting data related to a specific strategy project for potential executive clients. At Hult, I learnt the importance of teamwork as we had several team projects. Moreover, having graduated in Applied Languages, specializing in translation and interpreting in Italian, English and French, I have developed strong communication, writing and computer skills, as well as cultural intelligence and extensive knowledge about different subject matters. I am currently working as a Marketing Intern at Hivebreed in Larnaca, Cyprus, until the 30th of November 2020. I am Google Ads and Google Analytics certified. I have a strong passion for traveling, discovering new cultures and languages. This is why my business and managerial skills, associated with languages and intercultural communication, represent a strong set of capabilities that I would like to put into practice in a new career in marketing in Milan.

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