

II_pimpante Graphic designer

Location: Italy > Lombardia > Monza e della brianza

Years of Experience: >10 Employment Search: Si Internships Available: No

Showcase description

Hi, my name is Davide! Passionate about advertising and communication, I chose to become a Graphic Designer. Born from traditional graphics (corporate identity, catalogs, brochures, leaflets, packaging, advertising), they then evolved into digital communication (CMS, SMM, Email MKTG, e-commerce). My communicative style is essential and clean, refined and decisive and my task is to find the right corporate communication to be transmitted to the end user. My training began in photolithographs, communication agencies, publishing companies and multinational companies. Curious about a constantly evolving professional field, I try to stay constantly updated between Tutorials, evening courses and open days in Milan. Complete autonomy of Adobe graphic programs (online and offline), video and 3D. Currently I am the Communication Manager for a metalworking company, a big challenge for me coming from the retail world between food, luxury and cosmetics. In 5 years I expanded the communication material, distinguishing catalogs, sector brochures, leaflets up to the digital world (of which I have passion, especially for social media). I also periodically manage off-site events as trade shows in Italy or abroad.

Advertising





