



Lorena Scotellaro

PR and Events

Location: Italy > Lombardia > Milano

Website: <https://www.lorenascotellaro.com/portfolio-clienti/>

Skype Username: LorenaScotti

Years of Experience: 5-10

Employment Search: Si

Internships Available: No

Showcase description

lorena.scotellaro@gmail.com / +393479193254 / Skype: lorenascotti <https://it.linkedin.com/in/lorena-scotellaro-1558a481> I am creative and extrovert. I do sports, as beach volley and I have so much fun with my team but I also like to go swimming. My first hobby is Musical theatre, I love to sing and dance. I have been always working in Marketing and Communication, with many roles. This allowed me to learn and grow very fast. I want now to focus my energy and my experiences in what I love the most, to grow in something specific; Communication and Branding, possibly working with Companies in the Entertainment Industry, that I know more from inside. I'm visionary and I can bring passion and positivity to the team. I am open to new experiences, I am flexible and I love to be part of a growing team, where I would like to bring innovation. Thanks to my last working experiences, I also had the opportunity to develop strong relationships with Italian and global Publishers, Broadcasters and YouTube Talents. The role that I do better is Account Executive but with good involvement in the creation of integrated communication projects. I always organized promotional events and strategies to launch a product and created video formats also branded contents.
