

## Valentina Piuma PR and Events

Location: Italy > Lombardia > Lodi

Years of Experience: Employment Search: Si Internships Available: Si

## **Showcase description**

My name is Valentina Piuma and I am twenty-five years old. I graduated from the University of Pavia in 2015; I subsequently held a Master in Cultural Heritage Management at the Palazzo Spinelli Art Institute in Florence, supporting my final exam with Prof. Diego Faa. Later, I worked as a trainee and worked as an apprentice at the Eduardo Secci Contemporary gallery in Florence with the role of Assistant to Management and Communication Manager. In particular, I have always been involved in organizing projects inside and outside the gallery, interfacing with institutions, institutions, companies, Italian and international press offices. I also followed relationships with customers, artists and the press. Finally, I developed and put in place a communication plan to promote the company on the web, social channels and graphic and multimedia projects.

