



Pablo comunicazione

Advertising Agency

Location: Italy > Emilia-Romagna > Bologna

Website: <http://pablo.it/>

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Showcase description

Pablo Communication (info@pablo.it) deals mainly with public and social issues by providing forms of integration between the different channels and providing a service that focuses on aspects of social responsibility: the center of the project, in fact we place an ethical conception design and communication. We support companies and organizations pubblici to think and do creative projects with innovative tools, proposing new approaches to culture, regional marketing and communications services to individuals. Our Daily Bread is the graphics (advertising, editorial, etc.), but also the media (Developing applications for smartphones and Internet sites), advice for the development of projects, events and products they wish to compete successfully, always paying the utmost attention to sustainability: from the choice of content and supports the selection of channels and means that suit the customer and its budget. For over twenty years we support agencies engaged in development plans and processes of change, with communication projects aimed at improving relations with media, citizens, consumers, institutions, associations. We believe in the value of listening and customization of the interventions that have been developed through a daily confrontation with the customer and improved step-by-step, in relation to the expected results and the evolution of communicative contexts. An attitude that over the years, has allowed us to see our award-winning projects with major national awards such as the Assorel prize for social communication, promoted by Confindustria Intellect and ICCO Communications Consultancy Organization. Among those who have joined in recent years in our professional adventure: Coop Adriatica, Unipol, Ministry of Youth, Ministry of Environment, Regione Emilia Romagna, Tuscany Region, the Piedmont Region, the Region of Sardinia ... Beyond this brief presentation, we believe that people are the most important ingredient of any successful, therefore, within the time and in the manner that she deems most appropriate, we will be happy to meet her, to check with the possibility of a collaboration between his organization and our agency.
