

GIOVANNIRUSSOGRAFICO Senior Art Director

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Showcase description

WHO WE ARE... A new global, 360° Graphic Design Concept was born in 1993 in Padua (Italy) from the ten-year experience of a young Creative, returned from the United States with Fresh and Innovative ideas, wishing to create new synergies between buyers and suppliers, in order to achieve ever unique and inimitable communication means. OUR PRODUCTS... Our 3D Popup kirigami postcards (Origamic architecture - Paper Architecture) are an Elegant and Refined article, Ideal for every occasion, Unique of its kind thanks to the original Three-dimensionality. The study and attention to details, as well as the high quality materials used for their production make them an Exclusive and Distinguishing item too. They can even be mailed without the envelope because of their innovative closure device. They are sold in the main souvenir and book-shops in the most World Art Cities as Rome, Venice, Milan, Florence, Padua, Brescia, Vicenza, Verona, London, Bruxelles, Budapest, Tokyo, New York, etc... But we don?t make only 3D Pop up kirigami cards with monuments... On clients requests and so as to satisfy each specific requirement, we indeed create various tridimensional subjects, from the Trademark and/or Firm Logotype to the Industrial Product needing advertisement (this is ideal in case of exhibitions), from the Boutique to the Prestigious Window shops... and furthermore Famous Hotels, VIP Private Clubs, Historical Houses, Reinassance Villas, as well as Medieval Castles and French Chateau... Each subject can be realized with several kinds of paper and in different dimensions, it can be printed in one or many colours according to the specific needings. This way we offer an unlimited range of possible combinations, that is a really unique and inimitable product. Our Popup kirigami greeting postcards are 100% Made in Italy.

Advertising



















Senior Art Director







Brochures and Publications





































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Case History







Press Releases





















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Social Communication































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Packaging





























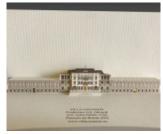






















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