



Synesthesia srl

Software house

Location: Italy > Piemonte > Torino

Website: <http://www.synesthesia.it/>

Showcase description

At Synesthesia we design and develop digital solutions for Mobile and Web. In particular, we have long experience in UX design and applications development in various areas, including: - Loyalty Management & Retail - Media, Video, Publishing - Events (both organization / management multimedia installations) - eCommerce (process consulting and development based on Magento) - Digital strategies Our added value is in our strong technologic DNA, a specialized internal team of engineers and designers aimed to deliver a great User Experience and attention to detail. In addition to the more established technologies based on open standards, we also work on innovative projects involving the use of iBeacons, Internet of Things, Virtual/Augmented Reality (Cardboard, GearVR), Gaming (Gamification, Advergames). We have worked for major Italian and foreign brands. Often we work together with media/advertising agencies for which we are reliable technology partners. Our experience on major projects and brands, allows us to bring value through advice and support in the definition of an effective digital strategy. Some of our projects are visible here: <http://synesthesia.it/portfolio>
<https://www.behance.net/synesthesia>
