Vittoria Orlando

Junior Copy

Location: Italy > Puglia > Taranto
Website: http://talequaleavick.com/

Years of Experience: 5
Employment Search: Si
Internships Available: Si

Showcase description

Vittoria Orlando (Mottola 1988) copywriter and blogger. In 2014 becomes Dot.ssa in international communication for the enterprise and publishing at the Catholic University of the Sacred Heart in Milan with a thesis entitled "Coporate Social Resbonability and Social Journalism. Analysis of Ilva case: between the right to work and the right to health "which explores the dichotomy between corporate communication and social response. Previously he received his bachelor's degree in international Relations at the University of Lecce, where he worked in collaboration with the office of international mobility during these years he moved to Spain where he studied the language at the University Rey Juan Carlos of Madrid. In 2013 he worked as a first internship at the SDS CONSULTING SAS Taranto proceeding to the analysis of factors of production in developing countries by tracing the possible way for a constructive organizational identity in line with the most avant-garde practices of CSR, then worked at the spa SURPLACE Milan where he designed, organized and planned events in the enterprise, culture and entertainment, fashion etc. He worked as positioning analysis, planning and optimization of advertising campaigns and communication, collaborated in the creation of new and alternative forms of communication and promotion as well as market analysis carried out in the context of catering for events. For now works as a copywriter at FUGOSTUDIO integrated communications agency, a real network of professionals, within which convey specificity different techniques, such as architecture, photography, graphic design and communication, to propose an integrated design that goes to meet the complex needs of the contemporary market.