



## **s.n.c.** Creative Technology

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Location: Italy > Lazio > Roma

Website: <http://www.noidealab.com>

Skype Username: noideaLab

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### **Showcase description**

NoideaLab is a young and dynamic enterprise that continuously searching and experimenting with languages of communication and original and innovative forms of artistic multimedial expression. Over the years it is being successful within interaction design and since 2011 it became a company in every respect. It is one of the few Italian enterprise which is involved in interactive environment, which designs and realises multimedial museum and exhibitions. It rises from the dream of two visual designers, Mauro Pace e Saverio Villirillo, who want to revolutionize the haunts of knowledge, transforming and moulding their experiments and researches in unusual haunts as expositive places, of culture and of events. It believes in changing, in innovations, in ideas, in fusion and in right integration between art and technological development. To combine art, architecture and design to correct them by new technologies and new media, is the constant objective of its work to cross the border among performance, sensorial places, real and virtual environment.

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### **Other**

