FOOD EXPERIENCE CONSULTING..

Marketing Agency

Location: Italy > Puglia > Bari

Website: http://bepperinelli.wix.com/foodexperience

TELEPHONE: 3395287514

Research Collaboration: Sì

Showcase description

Our mission is to provide innovative interventions designed to provide a form and substance to the business : greater wealth in people, increase revenues , savings in resources , control of margins and competitive advantages For years, I deal with the administration of food and beverages, eventually gaining qualifications and experience worthy of being transmitted (such as value added) to other entities who finished their studies , undertake one of life. My job has evolved as a trainer food retail sector , coking Show : The main mission is to develop and create innovative concepts of success and providing the client with complete support in all phases of the project commercial . The services offered vary depending on the type of the desired concept and apply it to the concept of food type , and for all other types of non-food . The creation of a successful concept requires the preliminary step that , if not addressed with the utmost professionalism 'and competence , may be counterproductive to the success of the project. Locate the shopping areas primary, secondary and tertiary ; Analyze the social and demographic component in your area of business ; Determine the profile of the customer profile within the commercial choice ; Reviewing the competitive set of business ; Compare other reality ' in the same competitive commercial area in order to identify any opportunities ' to innovate; Analyze sales performance of the activities ' premises already' , against the national average ; Identify and remove all possible obstacles in the desired location ; Present estimated sales projections for the new concept based on our results . Also, my KNOW-HOW permits, the future entrepreneur does not receive the "classical" theoretical experience / practice from the classroom, but there will be a second key step to ensure that the concept is comprehensive and effective : BRAND AWARENESS (analysis of the reputation of the brand and its ability to meet market demand) GEOMARKETING (collection of useful information for planning and implementing the creation of the store) BRAND ARCHITECTURE (brand building through the study of marketing)

Marketing





