



# Diego Tortato

## Senior Designer

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Location: Italy > Veneto > Treviso

Years of Experience: 5-10

Website: [http://www.linkedin.com/profile/view?id=108130267&trk=hb\\_tab\\_pro\\_top&locale](http://www.linkedin.com/profile/view?id=108130267&trk=hb_tab_pro_top&locale)

Employment Search: No

Internships Available: No

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### Showcase description

The Visual Designer is one of the trades in the new millennium. Closely related to graphic design and multimedia, is tied to the branch of Industrial Design. Its role is to communicate through images, to be able to convey a message in the most appropriate. It's clear a trade of this kind must rest on solid foundations of visual communication and training is most appropriate given a course of study in art or in the field of communication, perhaps reinforced by experience gained over the years and the knowledge of specific fields as photography, graphic design, illustration, typography, web design and video editing, to make more complete profile and cross. Born in the graphic applied to the printing of books, magazines and corporate identity for companies and events, the Visual Design is now a multifaceted discipline that has grown in large fields. The Visual Designer presents itself as a figure of growing importance in the world of work, in particular thanks to the predominant role of visual communication today and the increasing spread of technology to all strata of the population. Visual design is the development of visual materials designed to create an experience, to communicate messages effectively. And 'the part of the design industry that designs a specific type of products: products graphic / multimedia. The Visual design is an extremely complex discipline, including many different aspects. The designer must know how to juggle in each of these individual fields and reconcile them with the world of functionality and creativity. The visual designer inserted within a complex system of professional, on time and budget is reduced more or less forced to have to be flexible, complete management of the unexpected and adaptability to different types of approach to the creation of a product. E-mail: [digoz@yahoo.it](mailto:digoz@yahoo.it)

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