



# ygq produzioni

Photo studio

Location: Italy > Piemonte > Novara

Website: <http://www.ygqproduzioni.it/>

Skype Username: eter\_nauta

## Showcase description

Our agency handles entirely talent scouting, casting and photographic productions in Argentina and the rest of South America. We begin from the creative idea until the end of the project . We provide talent for advertising agencies around the world and, if requested by the client, we work with the figures that they propose. Thinking of expanding our business we have chosen Italy to offer the advantages that Argentina has to offer in our industry. We take advantage of reduced costs and the possibility, for example, to work into sets in place during the summer here and into the European winter and vice versa. Moreover, Argentina has a particular variety of sociocultural contexts and ethnic richness unobtainable: its population, in fact, has phenotypic similarities with the European types, but also typically indigenous characters, as well as all possible "nuances" between these two variables . The geographical extent of the country, across different latitudes and climatic conditions, offers a 'wide range of locations, as well as landscape and wildlife resources of extraordinary interest. The high level of expertise and professionalism of human resources combined with the availability of technology excellence, Argentina are now the new pole of attraction industry's leading-edge communication.

## Advertising

