



Lyza H.

Junior Art Director

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Years of Experience: 5-10

Employment Search: Si

Showcase description

I'm a visual designer based in Venice, passionate about all matter related to visual culture, ranging from the theory of image and representation ? as the basis of visuality ? to the broadest sense of the term, through different levels of communication and different genres. After the degree in architecture, I took a MA in visual communication, focusing my final thesis on the use of anthropomorphic animals in product promotion as a new form of relationship between nature and culture. Due to my hybrid path I look at design from a viewpoint that is free from rigid schemes. My approach is based on an instinctive passion, an endless love for research, and an avid curiosity.
