



# Francesca Sanfilippo

Senior Art Director

Location: Switzerland > Zurich

E-Mail: [info@francescasanfilippo.it](mailto:info@francescasanfilippo.it)

Website: <http://www.francescasanfilippo.it>

Mobile Ph.Number: 00393409840598

Skype Username: aileen\_hetephere.com

## Showcase description

I'm Francesca Sanfilippo, and like to define myself as a Visual Artist. Let me clarify: I use 'Visual' because I'm very passionate about all visual arts and during last years I used interact design to merge all senses, and I use 'artist' because I love my work and I think that being an artist means being passionate in everything I do. I wanted to create something beautiful, with more creativity and inspiration. I did many changes in order to achieve this, and I am not afraid to do more

## Advertising



## Brochures and Publications



## Case History





# Francesca Sanfilippo

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## Social Communication



## Corporate Identity



## Curriculum



## Promotion

