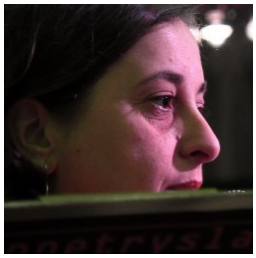


Ombretta Diaferia

Senior Copy

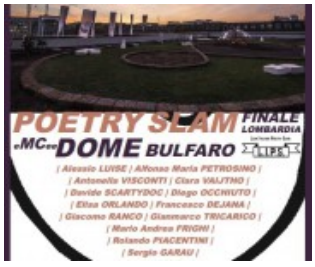
Location: Italy > Lombardia > Varese
Website: http://www.ombrettadiaferia.com

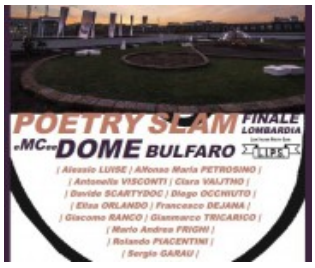
Years of Experience: >20
Employment Search: Si
Internships Available: No

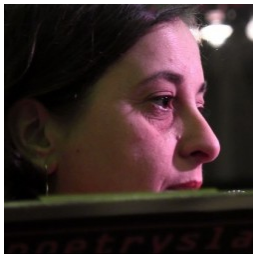
Showcase description

AAA copywriter media heavy user disaddicted copywriter d'estrazione sociologa per condizione autore di sistemi interattivi per generazione auditor dei cambiamenti futuri con segni particolari di quelli passati nata creativa negli anni ottanta uscita indenne dal below&above the line - on&off line - video - eventi & media degli anni novanta travolta dal social&cultural marketing e dalla piccola editoria a cavallo del XXI secolo 2019-2004 direttore artistico ed editoriale (Italia) stagioni artistiche e performances pubblicazioni on&off line direzione artistica performance percorsi formativi e artistici CC diffusione libri arte e spettacolo 2019-1997 copywriter, author, s.p., d.c. freelance (Italia) direzione creativa e strategica campagne di comunicazione below&above the line, on&off line, profit&no profit media relation 2019-1987 collaborazioni editoriali cultura e spettacolo (Italia) 2004-1994 docente comunicazione e pubblicità (milano) seminari comunicazioni di massa e creatività formazione gruppi creativi 1996-1994 direttore creativo (milano) strategia, concezione e produzione campagne di comunicazione above&below the line gestione reparto creativo 1996-1991 editorial planner (milano) piano editoriale pubblicazioni supervisione produzione editoriale 1994 responsabile creativo (milano) strategia e creatività campagne di comunicazione above&below the line gestione reparto creativo 1993-1991 copywriter (milano-parigi) campagne pubblicitarie multimedia interactive author formazione e comunicazione multimediali 1991-1987 copywriter junior (Milano) campagne comunicazione above&below the line

Advertising





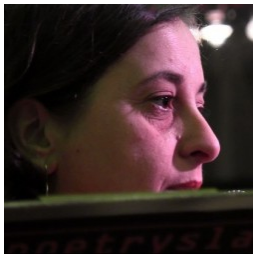


Ombretta Diaferia

Senior Copy

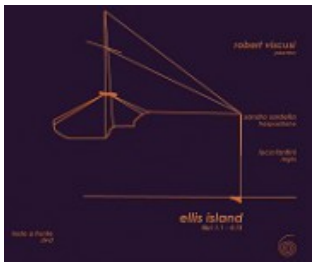
Brochures and Publications

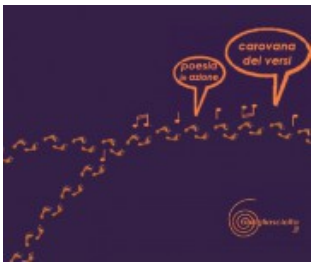
Books and Stories

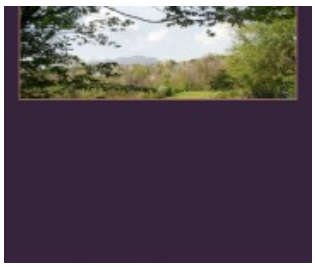


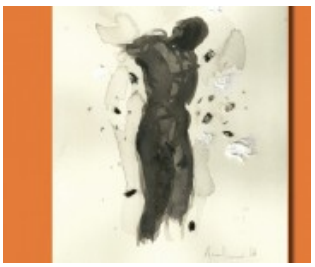
Ombretta Diaferia

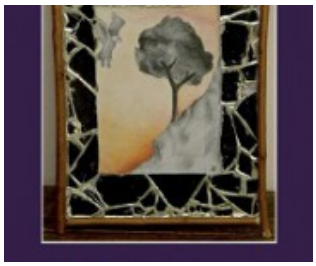
Senior Copy

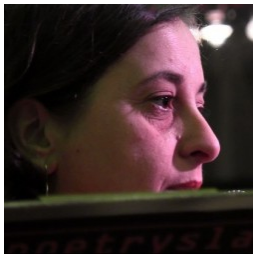








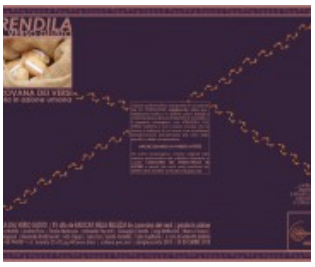


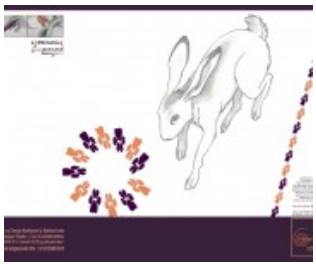


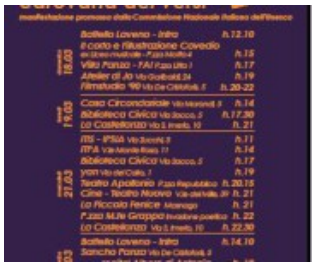
Ombretta Diaferia

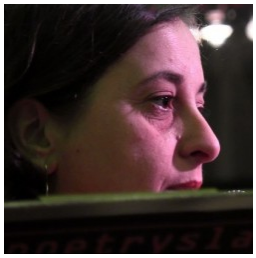
Senior Copy

Promotion



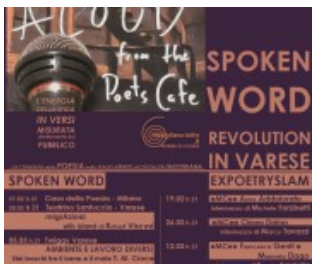


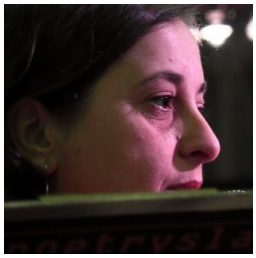




Ombretta Diaferia

Senior Copy





Ombretta Diaferia

Senior Copy