



# Kosodesign

## Senior Art Director

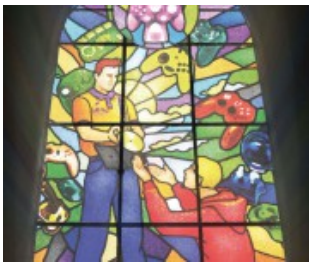
Location: Netherlands > Amsterdam  
E-Mail: koso@kosodesign.com1  
Website: <http://www.kosodesign.com>  
TELEPHONE: 0031641841471  
Skype Username: kosodesign

Employer: Altro...  
Years of Experience: >20  
Employment Search: Si  
Internships Available: No  
Qualification: Laurea

### Showcase description

I am a motivated professional with 20-years communication proficiency and extensive Creative Lead experience working for international advertising agencies and clients. As a person who thrives in high-pressure and fast-paced situations, I strive for positive results through the application of my design and strategic communication abilities. Additionally, I possess expertise in project management and an aptitude for optimizing performance and motivating colleagues. In any position, I am able to visualize success and identify innovative and effective strategies for achieving it. I have artfully balanced workplace objectives and productive relationships, inspiring strategies and insightful suggestions to achieve a competitive business edge. My decision-making and innovation strengths have enabled my professional growth. My aim is to expand and share my experience, knowledge and skills to ensure the growth and the successful management of a wide range of projects. My focus points to build a successful brand are: ? Creative Strategy and Brand Positioning ? Brand Identity ? Cross-media Communication ? Valuable and Meaningful Partnerships ? Sustainability ? Innovation ? Web / Interactive Design & UI/UX ? Photography ? Events

### Advertising



### Other





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### Below the line



### Brochures and Publications

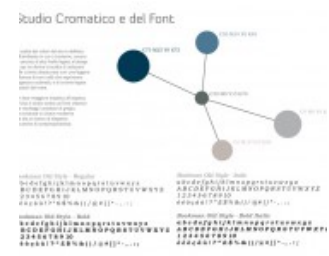




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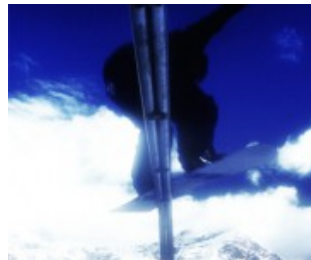
### Corporate Identity



### Progetto Grafico: Restyling YANDEL.COM



### Photos





**Kosodesign**  
Senior Art Director

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clearICT

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## Packaging



## Web Design

