

## Ferdinando cesana Senior Art Director

Location: Italy > Lombardia > Lecco Website: http://www.ferdicesana.com

Mobile Ph.Number:

Skype Username: ferdicesa

Years of Experience: >20 Employment Search: Si Internships Available: No

#### **Showcase description**

In my career I have covered roles ranging from creative graphic designer and pager, to photographer including photo retouching, from video video coordination, to the management of external resources following free lances and printers with final quality control. I also deal with the "web world" and therefore I have acquired knowledge also in this sector by managing the creation of e-commerce and presentation sites, I personally use open source CMS (WP) for the generation of websites, SEO and DEM bases. ADOBE ACE suite CC certification (InDesign-Photoshop-Illustrator-Acrobat).

#### **Posters**





### **Brochures and Publications**













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### **Packaging**













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