

## sonia archetti Senior Art Director

Location: Italy > Lombardia > Brescia

E-Mail: info@soniaarchetti.it

Website: http://www.soniaarchetti.it Skype Username: soniaweb76 Employer: Art Senior Years of Experience: >10 Employment Search: Si Internships Available: No

#### **Showcase description**

I?ve worked as freelance Art Director for almost 15 years leading and developing projects of Cross-Publishing for small and medium-sized companies. I?m specialized in Communication, Web and Graphics and I can create for your company Integrated Communication projects. From conception to the final product, I?II be able to organize and lead effectively a team through all phases and support them for practical issues. In doing this job a wise balance of curiosity, creativity and passion always lead me to accomplish successfully high-profile, effective projects.

#### Advertising







#### Below the line







#### **Brochures and Publications**













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## **Case History**





















## **Corporate Identity**









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## **Packaging**







## Web Design









