

VIA AEREA

Graphic designer

Location: Italy > Lazio > Roma
Website: <http://www.via-aerea.com/>

Years of Experience: < 5
Employment Search: Si
Internships Available: Si

Showcase description

VIA AEREA brand takes his name by a vintage postal stamp used for airmail. The main concept behind the work of VIA AEREA young creator and art director, Serena Verginelli, is that every products are a walking gallery. Printed designs are original compositions of illustration, graphic design and photos. Printing process is handprinted silkscreen, every print is one of a kind and all materials used are eco-friendly. The new handpainted collection? Possessed by ROTHKO? means a regressive return to unconscious power of colors, tributing a great artist.

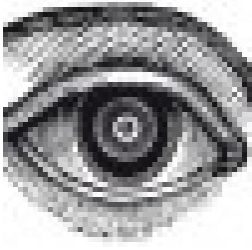
Advertising



Other



Packaging



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